



Becky Kowalski

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440.655.2990

EDUCATION

The University of Akron
Myers School of Art
Akron, OH 2014 Graduate

- B.F.A. Graphic Design
- Public Relations Minor

Padua Franciscan HS
Parma, OH 2009 Graduate

WORK EXPERIENCE

Sr. Graphic Designer

Epiphany Management Group
Akron, OH Jan 2016 - present

Ensured the timely development and execution of plans, campaigns, and projects. Provided detailed information and cost estimates to assure accurate data on which to plan and develop functional objectives and budgets. Collaborated on schedules, budgets, production support, necessary reviews, and client presentations. Assured the staff adhered to the established agency policies and procedures.

Graphic Designer

Epiphany Management Group
Akron, OH June 2014 - Jan 2016

Graphic design, creative account management, customer satisfaction and client relations, internal design services, administrative support, vendor management, organization and project planning, provided leadership and motivation and conveyed the vision and values of the agency to staff

File Prep Associate

Simply Color Lab
Akron, OH Nov 2012 - May 2014

Color corrected and prepared files for print by checking resolution, layout, and size. Printed customer images using an Epson Stylus Pro 9890 through ImagePrint software.

Community Assistant

The University of Akron
Akron, OH Sept 2011 - Aug 2013

Managed front desk of Residence Halls. Ensured safety by checking identification. Mediated and assisted in resident issues.

TECHNICAL PROFICIENCY

Design

Page layout, typography, brand identity, advertising and marketing materials design, website design, packaging design, color correction and retouching. Working knowledge of large format printing and production procedures.

Software

Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Google Apps, Microsoft Office. Knowledge in Drupal and Wordpress CMS, Adobe Flash, Adobe After Effects, and Adobe Dreamweaver.

Public Relations

Strong public speaker and presenter, social media management, team leadership, news release and case study writing, campaign development, marketing, raising public awareness, research.

MEMBERSHIPS

Golden Key International Honor Society

Delta Gamma Fraternity

- Alumnae VP Communications 2015 - present
- Collegian VP Communications 2012
- Collegian VP Panhellenic 2011
- Collegian Dir of Scholarship 2010
- Collegian Dir of Public Relations 2010

Rho Lambda Honor Society

Order of Omega Honor Society

Student Art League (SAL) 2012

Student Design Society (SDS) 2013

Undergraduate Student

Government (USG) 2011-2012

- Director of Communication in Publications 2011

HONORS

Above & Beyond the Call of Duty Award from Epiphany Management Group 2015

University of Akron Student Innovation Symposium (UASIS) Presenter 2014

Dean's List 2010-2013

The University of Akron Academic Scholarship 2009-2014

Kristen Lee Whims Scholarship 2013

Delta Gamma Dorothy Garrett Martin Scholarship 2010-2012

Let's Create Together

REFERENCES AND PORTFOLIO AVAILABLE UPON REQUEST